



# PORTFOLIO

**Chelsea Klepfer, Virtual Author Assistant**  
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# Social Media Marketing

It's hard to continually update Facebook, Twitter, Pinterest, Google+, Amazon Author Central and Goodreads on a daily basis. Let me help make sure your social media accounts stay active so you can focus on writing.



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## Facebook Accounts I Post To:

- [www.facebook.com/emilymarchbooks](http://www.facebook.com/emilymarchbooks)
- [www.facebook.com/pamelamorsi](http://www.facebook.com/pamelamorsi)
- [www.facebook.com/roycemurcherson](http://www.facebook.com/roycemurcherson)
- [www.facebook.com/authorrubylaska](http://www.facebook.com/authorrubylaska)

## Twitter Accounts I Manage / Post To:

- [www.twitter.com/emilymarchbooks](http://www.twitter.com/emilymarchbooks)
- [www.twitter.com/pamelamorsi](http://www.twitter.com/pamelamorsi)
- [www.twitter.com/roycemurcherson](http://www.twitter.com/roycemurcherson)
- [www.twitter.com/rubylaska](http://www.twitter.com/rubylaska)

## Pinterest Accounts I Manage:

- [www.pinterest.com/emilymarch](http://www.pinterest.com/emilymarch)
- [www.pinterest.com/cdoddbooks](http://www.pinterest.com/cdoddbooks)
- [www.pinterest.com/pamelamorsi](http://www.pinterest.com/pamelamorsi)
- [www.pinterest.com/roycemurcherson](http://www.pinterest.com/roycemurcherson)

# Ghost- Writing Blogs & Articles

Running out of ideas of what to post on your blog? I can help by ghost-writing articles and posts or just help with brainstorming ideas for content.



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[Interview with the Cover Artist](#)

[“The Hills Are Alive... in Strasbourg”](#)

[“My Small Towns”](#)

[“Writing Tips from Emily”](#)

[“eBook Cover Reveals”](#)

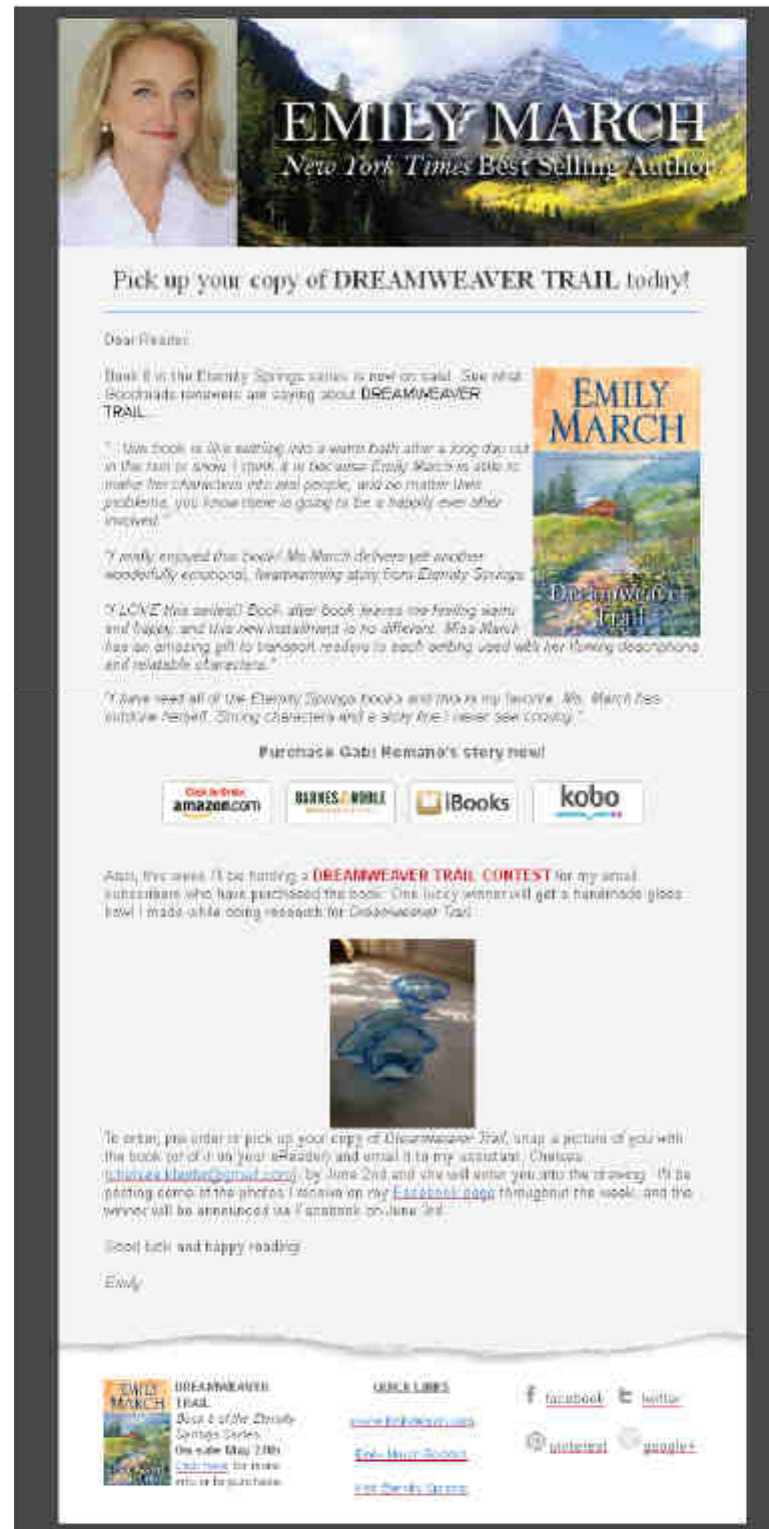
[“Twas the Night Before Christmas  
\(An Eternity Springs Poem\)”](#)

# Author Newsletter

Need to keep your readers in-the-loop about upcoming book releases, author appearances and more but don't have time to manage regular newsletters? Let me help!



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**EMILY MARCH**  
*New York Times Best Selling Author*

Pick up your copy of **DREAMWEAVER TRAIL** today!

Dear Reader:

Think it in the Eternity Springs series is new or old. See what Goodreads members are saying about **DREAMWEAVER TRAIL**.

"I like how it is like watching into a warm bath after a long day out in the rain or snow. I think it is because Emily March is able to make her characters so real people, and no matter their problems, you know there is going to be a happy ever after involved."

"I really enjoyed this book! Ms. March delivers yet another wonderfully emotional, heartwarming story from Eternity Springs."


"I LOVE this series!! Book after book leaves me feeling warm and happy, and this new installment is no different. Ms. March has an amazing gift to transport readers to each setting used with her funny observations and reliable characters."

"I have read all of the Eternity Springs books and this is my favorite. Ms. March has a unique talent. Strong characters and a story line I never see coming."

Purchase Gabi Roman's story now!

Get it from [AMAZON.COM](#) | [BARNES & NOBLE](#) | [iBooks](#) | [kobo](#)

Also, this week, I'll be having a **DREAMWEAVER TRAIL CONTEST** for my email subscribers who have purchased the book. One lucky winner will get a handmade glass bowl I made while doing research for *Dreamweaver Trail*.



To enter, you either pick up your copy of *Dreamweaver Trail*, snap a picture of you with the book (or of it on your eReader) and email it to my assistant, Chelsea ([Chelsea.Klepfer@gmail.com](mailto:Chelsea.Klepfer@gmail.com)) by June 2nd and she will enter you into the drawing. Or by getting some of the photos I mention on my [Facebook page](#) throughout the week, and the winner will be announced via Facebook on June 3rd.

Good luck and happy reading!

Emily

**EMILY MARCH** **DREAMWEAVER TRAIL**  
Book 4 of the Eternity Springs Series  
On sale May 2, 2016  
[Click here](#) for more info or to purchase.

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# Contest Coordination

Contests are a great way to gain new readers and keep existing readers excited about upcoming books. I can help coordinate these online contests by tracking entrants, posting about it on social media, and notifying winners.

Facebook  
Contests:






**Win an iPad Air!**

Win an iPad Air! Sponsored by 10 of your favorite authors: Susan Andersen, Jill Barnett, Tanya Anne Crosby, Barbara Freethy, Colleen Gleason, Julia London, Julianne MacLean, Tanesa Medeiros, Pamela Morsi and RaeAnne Thayne.

The iPad Air is available in your email inbox. Please share this contest for more chances to win! Winner will be announced September 18, 2015. Stay tuned to your favorite author's Facebook pages to get the news first. Arrangements will be made by the sponsoring author throughout the day. Winner will be posted here by 6 p.m.

Complete the form to enter:

Like this?    Tanya Anne Crosby 

Your Email Address:

Terms and conditions apply to this promotion. See the contest rules for details. Sponsored by Amazon.

Contests Using  
Rafflecopter:



CONTEST IS OVER: **233** / **0** / **0**

amazon.com gift card 

**\$25 Amazon Gift Card**

ENTER TO WIN

AND THE WINNER IS... [View Winner](#)

Entry #123: Diana S.

[Do you win giveaways too? Tax Rafflecopter is a life!](#) [Do you alternate? Earned! you invest in Rafflecopter.](#)

Terms and Conditions



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# Website Updates & Coordination

I can help keep your website up to date with your latest events, book sales, and other news. I have knowledge of HTML and many different website platforms.




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RUBY LASKA

About Ruby | Books | Coming Soon | Contact


## FEATURED BOOKS BY RUBY

[Click here to see all books by Ruby Laska.](#)




**BLACK GOLD (BOOMTOWN BOYS #1)**

When country singer Chase Warner's father dies, he hangs up his guitar for good, moves to North Dakota and signs on as a derrick hand. Soon he learns that an honest day's work brings out from the earth gives him far more satisfaction than performing ever did.




**BLACK HEAT (BOOMTOWN BOYS #2)**

Calvin Dixon grew up tough. After spending much of his adolescence on the streets, he vows to turn his life around, and enrolls in the police academy. Despite high marks, the top cops in town remember Cal's past, and there's no place for him on the force.




**BLACK FLAME (BOOMTOWN BOYS #3)**

Jane-of-all-trades Doreen Burgess is sick and tired of fulfilling her family's expectation that she'll fall yet again. But her latest surprise scheme, to start a wedding planning business with her sister as her first unwitting client, comes to a screeching halt when she arrives in flight country, North Dakota only to discover that her sister's left town.




**BLACK EMBER (BOOMTOWN BOYS #4)**

When Caryn Carrin's socialite mother breaks the news that Caryn's biological father is dying, she decides to travel from New York City to North Dakota to meet the man who abandoned her as a baby. All she knows about Buddy Travers is that he never once tried to contact her, and he owns a bar in the middle of nowhere.




**XQUISITE**

Chelsea Ryder will give anything to protect her father's artistic legacy. But when a charismatic European doctor with vague credentials offers her a priceless masterpiece, she is shocked to discover what he demands in return.



**XTRAORDINARY (XQUISITE BOOK 2)**

International artist Rafael Ricardo de los Santos barely introduced Chelsea to the dark, sensual world he inhabits when he disappeared. Now he's back—demanding more of her than eyes.



**XTREME (XQUISITE BOOK 3)**

Art dealer Chelsea Ryder has a choice to make: the man she loves is demanding that she submit to him completely—but the price for their passion may be too high.

[www.rubylaska.com](http://www.rubylaska.com)



# Promo Items: Bookmarks

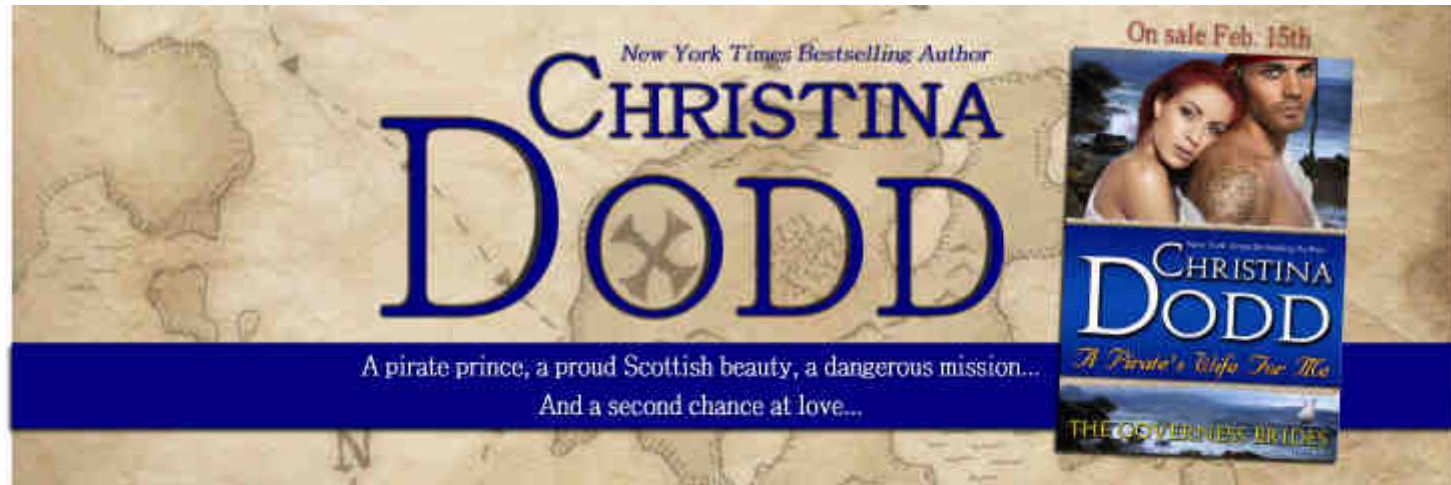
Let me help you promote your next book or books with a beautiful custom-designed bookmark.



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# Facebook Header Images

I can create a custom-made Facebook Header Image to promote your next book or appearance.

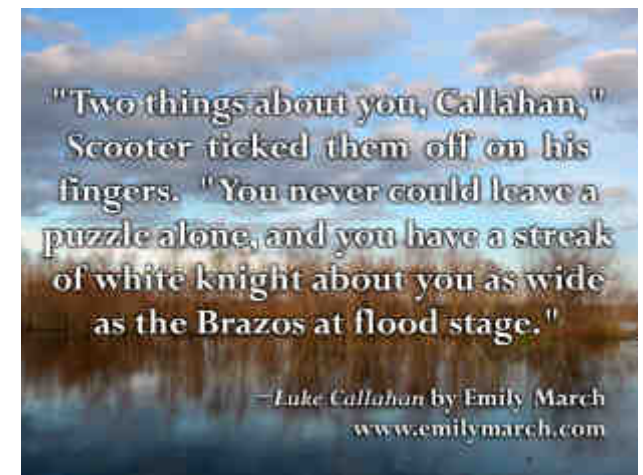
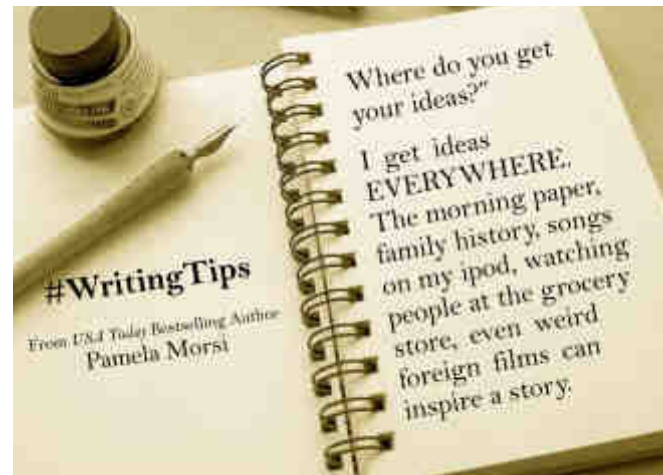
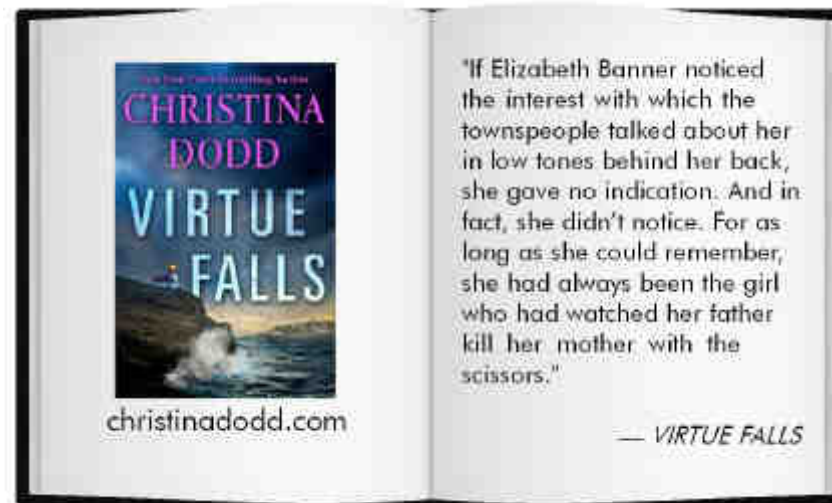


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# Graphics Using Book Quotes

Great to use on Pinterest or to promote a new book to do a Quote of the Day campaign on Facebook & Twitter!

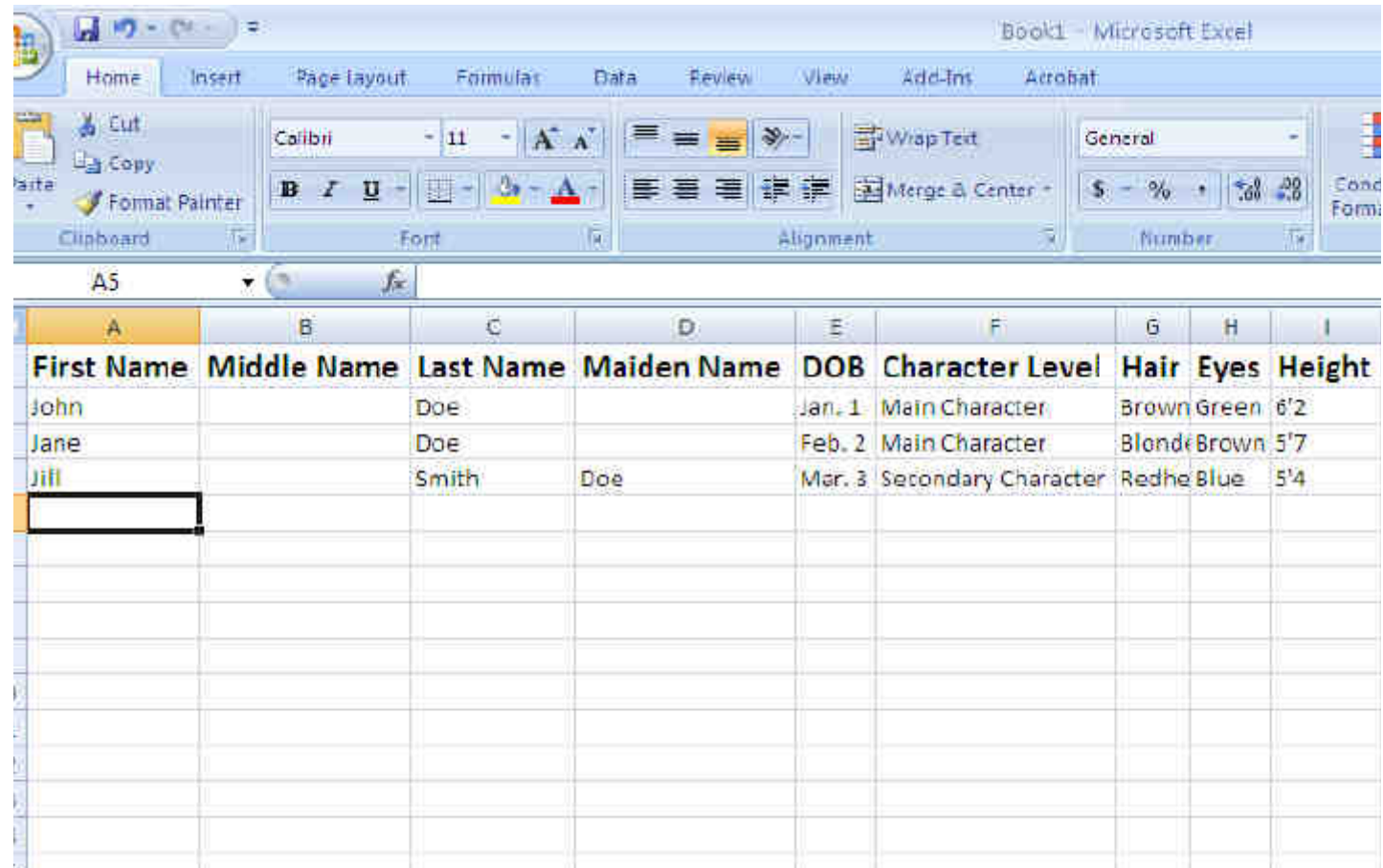


What A  
Novel Idea

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# Book Bible Creation

A Book Bible is a searchable document (usually an Excel worksheet) that helps an author track their character descriptions, locations mentioned in their novels, and quotes that can be used for marketing purposes.



First Name	Middle Name	Last Name	Maiden Name	DOB	Character Level	Hair	Eyes	Height
John		Doe		Jan. 1	Main Character	Brown	Green	6'2
Jane		Doe		Feb. 2	Main Character	Blonde	Brown	5'7
Jill		Smith	Doe	Mar. 3	Secondary Character	Red	Blue	5'4



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